



Euromonitor
International

Sauces, Dips and Condiments in Kazakhstan

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Adoption of healthier eating habits subdues demand for mayonnaise
- Soy sauces remains a key beneficiary of growing interest in Asian cuisine
- High consumption of meat-based dishes continues to boost ketchup sales

PROSPECTS AND OPPORTUNITIES

- Widespread use in Kazakh cuisine will support stable demand for herbs and spices
- Mayonnaise likely to see the launch of more health-oriented and flavoured varieties
- Tomato pastes and purées retains strong growth prospects

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Cooking Ingredients and Meals in Kazakhstan - Industry Overview

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