



Euromonitor
International

Beauty and Personal Care Packaging in Colombia

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Squeezable plastic tubes the leading pack type due to their flexibility and ease of use

Flexible aluminium/plastic gaining share from HDPE bottles in hair care

The most popular pack size continues to be 100ml

PROSPECTS AND OPPORTUNITIES

The 100ml pack size is expected to gain share thanks to its convenience and portability

Sustainability will continue to gain increasing attention from industry players

Beauty and Personal Care Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic continues to grow in packaged food

PET bottles continue to dominate in soft drinks

Glass bottles dominate in alcoholic drinks, with brick liquid cartons seeing growth

Squeezable plastic tubes the leading pack type in beauty and personal care

Cost-effective, sustainable solutions gain traction in home care

PACKAGING LEGISLATION

Colombia bans a number of single-use plastics from 1 July 2024

RECYCLING AND THE ENVIRONMENT

Monomaterial packaging fuels the rise of 100% recyclable solutions

Colombia embracing sustainable food delivery systems through eco-friendly packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-colombia/report.