



Retail in Singapore

February 2024

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Cost-of-living challenges top-of-mind for both retailers and consumers alike

A seamless and memorable shopping experience key to driving consumer loyalty and sales

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Informal retail

Opening hours for physical retail

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Seasonality

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Hari Raya Aidilfitri (or Hari Raya Puasa)

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Resumption of pre-pandemic lifestyles and international travel drive channel's recovery
Entry of Emart24 can disrupt convenience store landscape in Singapore
Following rapid expansion during the pandemic, HAO Mart sees significant outlet closures

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Miniso introduces product collaborations with popular brands

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