



Vending in Thailand

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Busy urban lifestyles and a rebound in tourism boosts sales in vending in 2024
- Smart vending machines by Tao Bin fuelling up demand
- Vending players look to benefit from the growing demand for collectible toys and blind boxes

PROSPECTS AND OPPORTUNITIES

- Urbanisation expected to boost the growth of vending over the forecast period while players could explore new opportunities for the channel
- Low-maintenance requirements further support expansion of Vending
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Retail in Thailand - Industry Overview

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