

Confectionery Packaging in the United Kingdom

May 2024

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Confectionery Packaging in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible paper gaining share in countlines

Plastic pouches gaining share in chocolate pouches and bags

Nestlé investing in recycling in the UK

PROSPECTS AND OPPORTUNITIES

Brands are expected to increasingly adopt sustainable packaging options in tablets

Portion control to increase the use of smaller pack sizes in chocolate pouches and bags

Confectionery Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Metal beverage cans preferred for alcoholic drinks packaging

Aldi's innovative paper wine bottles

Heineken's sustainable green grip packaging

Folding cartons gaining share in beauty and personal care

PET jars gaining share in nut- and seed-based spreads due to their durability

PACKAGING LEGISLATION

Postponement of EPR fees

UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

UK's plastic packaging recycling rate breaks records in 2023

Table 1 - Overview of Packaging Recycling and Recovery in the United Kingdom: 2021/2022 and Targets for 2023

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 country-specific local insight and comprehensive data, unavailable elsewhere.

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