



Confectionery Packaging in the United Kingdom

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible paper gaining share in countlines

Plastic pouches gaining share in chocolate pouches and bags

Nestlé investing in recycling in the UK

PROSPECTS AND OPPORTUNITIES

Brands are expected to increasingly adopt sustainable packaging options in tablets

Portion control to increase the use of smaller pack sizes in chocolate pouches and bags

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