



Dairy Packaging in Ukraine

August 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles gaining share in drinking yoghurt as they are seen as an economical option
Gable top liquid cartons the leading pack type in flavoured milk drinks
Larger pack sizes seeing growth in dairy products as uncertainty looms over the country

PROSPECTS AND OPPORTUNITIES

Shaped liquid cartons to gain share in fresh milk, boosted by a new brand launch
Yagotynske's new products should boost the use of flexible plastic in cheese packaging

Dairy Packaging in Ukraine - Company Profiles

Packaging Industry in Ukraine - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Thin wall plastic containers gaining share in frozen ready meals, driven by cost savings
Energy drinks see growth in 1-litre pack usage, fuelled by the mixer trend
Convenience drives growth for squeezable plastic tubes in conditioners and treatments
Brick liquid cartons rebound in alcoholic drinks, boosted by affordability and protective benefits
Folding cartons dominate home care market due to versatility and durability

PACKAGING LEGISLATION

Recyclable materials take centre stage as EU tightens environmental regulations
Ukraine strengthens packaging regulations for enhanced consumer safety and sustainability
Industry-wide regulatory compliance: key developments in alcoholic drinks, beauty and food packaging

RECYCLING AND THE ENVIRONMENT

Alcoholic drinks industry pushes for sustainable packaging in 2023 to meet environmental and consumer demands
Shaped liquid cartons gaining share in tomato pastes and purées

Table 1 - Overview of Packaging Recycling and Recovery in Ukraine: 2021/2022 and Targets for 2023

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