



Euromonitor
International

Baked Goods in Tunisia

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Dampened volume sales, as inflation still bites
- Competitive landscape remains highly fragmented
- Rising interest in offerings with a healthier positioning

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Staple Foods in Tunisia - Industry Overview

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baked-goods-in-tunisia/report.