



Euromonitor  
International

# Dairy Packaging in Canada

June 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

HDPE bottles gaining pack type share in goat milk packaging in Canada  
Flexible aluminium/paper a popular choice for butter and spreads packaging  
Sustainability drive sees Chobani launch oat yoghurt in paper cups

### PROSPECTS AND OPPORTUNITIES

Desire for convenience will boost demand for resealable packaging  
Plastic pouches to continue gaining share in yoghurt, as will board tubs in cheese

## Dairy Packaging in Canada - Company Profiles

## Packaging Industry in Canada - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Aluminium/plastic pouches gaining share in shelf stable seafood due to their convenience  
Large pack sizes popular in plant-based milk  
Glass bottles the main pack type in non-alcoholic wine due to consumer preferences  
Small pack sizes gaining share in beauty and personal care products due to their convenience  
rPET gains share in soft drinks due to strong infrastructure and cost effectiveness

### PACKAGING LEGISLATION

New rules drafted to improve recycling of plastic packaging  
Nutritional labels to be introduced to ensure quality and increase awareness

### RECYCLING AND THE ENVIRONMENT

Sustainability gains momentum in alcoholic drinks due to new product launches  
Folding cartons to gain share as a move towards sustainability  
Convenient packing to gain popularity due to rise in on-the-go consumption

Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2021/2022 and Targets for 2023

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