



Baby Food Packaging in Sweden

August 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Baby food sees sustained growth as parents prioritise spending on children

Metal tins gain share in milk formula packaging due to their durability and sustainability

Aluminium/plastic pouches continue growing in other baby food

PROSPECTS AND OPPORTUNITIES

Flexible plastic to gain ground in dried baby food packaging due to its convenience

Shaped liquid cartons to gain share in milk formula as larger sizes become more popular

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