



Euromonitor
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Dairy Packaging in Sweden

August 2024

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Dairy Packaging in Sweden - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gable top liquid cartons dominate milk packaging

Other plastic jars continue to record dynamic growth in coffee whiteners

Sustainability dominates packaging innovation, with bioplastics increasingly popular

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers to gain share in cheese packaging over the forecast period

Shaped liquid cartons to gain share in milk packaging due to their functionality

Dairy Packaging in Sweden - Company Profiles

Packaging Industry in Sweden - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Folding cartons lead in meals and soups due to sustainability concerns and their low cost

Glass bottles are gaining share in RTD tea due to eco-conscious consumer choices

Metal beverage cans gaining popularity in alcoholic drinks, supported by sustainability trends

Glass bottles are favoured in fragrances for their eco-friendly, premium appeal

Laundry care packaging focuses on eco-friendly innovations

PACKAGING LEGISLATION

Sweden enforces recycling and reduction in single-use plastics

RECYCLING AND THE ENVIRONMENT

Magnus Barefoot IPA beer introduces innovative, sustainable packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-sweden/report.