

# Vending in the Czech Republic

March 2025

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# Vending in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Improving economic conditions fail to ignite vending in 2024

Drinks players remain the leaders in vending

VAT change hikes prices and hurts vending's main category

#### PROSPECTS AND OPPORTUNITIES

Rebound anticipated as convenience gains currency in a more stable economic climate

Investment to continue to push Mixa Vending

Innovation in product offer to add dynamism to vending

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Private label and price promotions gain weight as consumers look for value for money

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Shopping Season Name

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