



RTD Coffee in Latvia

January 2024

Table of Contents

RTD Coffee in Latvia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Double-digit retail volume growth as sales rise from a low base
Forecourt presence aids impulse purchases of RTD coffee
Ennstal Milch KG retains its lead, with its popular Landessa range

PROSPECTS AND OPPORTUNITIES

Healthy off-trade volume growth driven by rising awareness and availability
RTD coffee is not set to enter on-trade establishments across the forecast period
RTD coffee growth driven by millennials and Generation Z

CATEGORY DATA

Table 1 - Off-trade Sales of RTD Coffee: Volume 2018-2023
Table 2 - Off-trade Sales of RTD Coffee: Value 2018-2023
Table 3 - Off-trade Sales of RTD Coffee: % Volume Growth 2018-2023
Table 4 - Off-trade Sales of RTD Coffee: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Off-trade RTD Coffee: % Volume 2019-2023
Table 6 - LBN Brand Shares of Off-trade RTD Coffee: % Volume 2020-2023
Table 7 - NBO Company Shares of Off-trade RTD Coffee: % Value 2019-2023
Table 8 - LBN Brand Shares of Off-trade RTD Coffee: % Value 2020-2023
Table 9 - Forecast Off-trade Sales of RTD Coffee: Volume 2023-2028
Table 10 - Forecast Off-trade Sales of RTD Coffee: Value 2023-2028
Table 11 - Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2023-2028
Table 12 - Forecast Off-trade Sales of RTD Coffee: % Value Growth 2023-2028

Soft Drinks in Latvia - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

Table 13 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023
Table 14 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023
Table 15 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023
Table 16 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
Table 17 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023
Table 18 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023
Table 19 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023
Table 20 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023
Table 21 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 22 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 23 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 24 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 25 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 26 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 27 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 28 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 29 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 30 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 31 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
Table 32 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
Table 33 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 34 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 35 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 36 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 37 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 38 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 39 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 40 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 41 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 42 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 43 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 44 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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