



# Concentrates in Malaysia

February 2024

Table of Contents

## Concentrates in Malaysia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Liquid concentrates receives stable demand due to events in 2023

Sales in less popular powder concentrates see flat off-trade volume growth

International brands experience competition with cheaper brands in liquid concentrates

#### PROSPECTS AND OPPORTUNITIES

Ongoing marketing campaigns set to attract consumers' attention in liquid concentrates

Powder concentrates players likely to refocus distribution strategies

Sugar tax likely to affect concentrates over the forecast period

#### CATEGORY DATA

Concentrates Conversions

Summary 1 - Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 1 - Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 2 - Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 3 - Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 4 - Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 5 - LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 6 - NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 7 - LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 8 - NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 9 - LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 10 - NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 11 - LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 12 - Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 13 - Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 14 - Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 15 - Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

## Soft Drinks in Malaysia - Industry Overview

### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

### MARKET DATA

Table 16 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 17 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 18 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 19 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 20 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 21 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 22 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 23 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

Table 24 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 25 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 26 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 27 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 28 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 29 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 30 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 31 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 32 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 33 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 34 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 35 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 36 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 37 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 38 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 39 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 40 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 41 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 42 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 43 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 44 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 45 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

## APPENDIX

Fountain sales in Malaysia

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## SOURCES

Summary 2 - Research Sources

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