



Euromonitor
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Soft Drinks in Malaysia

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Bottled Water in Malaysia

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Flavoured bottled water gains popularity amid the health and wellness trend as new players enter the fray
New products and distribution developments support the high per capita consumption of bottled water in Malaysia
Strong tourism rebound promises growth opportunities for bottled water

PROSPECTS AND OPPORTUNITIES

Water supply disruption ramps-up the demand for bottled water and pressure for eco-friendly packaging solutions to mitigate sustainability issues
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