



Consumer Credit in Italy

November 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers retain a cautious approach to borrowing, with card lending breaking sluggish trend

Modest growth for other forms of lending

Consumers continue to have a strong home focus, despite overturning of Superbonus scheme

PROSPECTS AND OPPORTUNITIES

Positive outlook for consumer credit, despite ongoing economic uncertainty

Rise in digitalisation, as providers pursue an omnichannel approach

Green loans will come to the fore

CATEGORY DATA

Table 1 - Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 2 - Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023

Table 3 - Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 4 - Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 5 - Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028

Table 6 - Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028

Table 7 - Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

Table 8 - Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2023-2028

Consumer Lending in Italy - Industry Overview

EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture

2023 key trends: growing trend towards digitalisation

Flexible buy now, pay later options continue to gain ground

Decline trend for mortgages

What next for consumer lending?

MARKET DATA

Table 9 - Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 10 - Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 11 - Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 12 - Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 13 - Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 14 - Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 15 - Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 16 - Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 17 - Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 18 - Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 - Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 20 - Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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