



Baby Food Packaging in Mexico

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Resumption of out-of-home lifestyles post-pandemic driving demand for convenient baby food packaging

Small pack sizes popular in baby food packaging

Glass jars the leading pack type but losing share

PROSPECTS AND OPPORTUNITIES

Pouch packaging to gain share over the forecast period

Popularity of specialised milk formula will boost usage of smaller pack sizes

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