



# Soft Drinks in China

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Table of Contents

## Soft Drinks in China

### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

### MARKET DATA

Table 1 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 6 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 7 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 8 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

Table 9 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 14 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 15 - NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023

Table 16 - LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023

Table 17 - NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023

Table 18 - LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023

Table 19 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 20 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 21 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 22 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 23 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 24 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 25 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 26 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 27 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 28 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 29 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 30 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 31 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 32 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 33 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 34 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 35 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 36 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

### APPENDIX

Fountain sales in China

Trends

### DISCLAIMER

## SOURCES

Summary 1 - Research Sources

[Bottled Water in China](#)

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Bottled water maintains slow and steady off-trade volume and value growth in 2023

Nongfu Spring leads bottled water in a fiercely competitive market

Manufacturers increasingly emphasise sustainable packaging

### PROSPECTS AND OPPORTUNITIES

Still natural and spring bottled water set to post growth due to increased consumer awareness of source and health benefits

Carbonated bottled water anticipated to attract a larger audience

Competitive landscape set to remain fragmented, with many regional brands serving regional consumers

### CATEGORY DATA

Table 37 - Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 38 - Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 39 - Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 40 - Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 41 - NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 42 - LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 43 - NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 44 - LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 45 - Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 46 - Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 47 - Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 48 - Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

[Carbonates in China](#)

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Reduced sugar and flavour innovation are key themes in carbonates

Lemonade shows an uptick in 2023

Small local brands are strengthening, and have further growth potential

### PROSPECTS AND OPPORTUNITIES

Reduced sugar non-cola carbonates set to see dynamism due to health and flavour trends

Catering to younger consumers with new products, marketing, and natural sweeteners

Off-trade sales will remain key

### CATEGORY DATA

Table 49 - Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 50 - Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 51 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 52 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 53 - Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 54 - Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 55 - Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 56 - Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

- Table 57 - Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023
- Table 58 - Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023
- Table 59 - NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023
- Table 60 - LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023
- Table 61 - NBO Company Shares of Off-trade Carbonates: % Value 2019-2023
- Table 62 - LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023
- Table 63 - Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028
- Table 64 - Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028
- Table 65 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028
- Table 66 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028
- Table 67 - Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028
- Table 68 - Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

## Concentrates in China

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

- Coffee liquid concentrates drive growth in liquid concentrates
- A declining trend for powder concentrates
- Rising competition in liquid concentrates, with new players

### PROSPECTS AND OPPORTUNITIES

- Coffee liquid concentrates set to drive growth...
- ...but will face competition
- Creative collaboration could bring growth opportunities

### CATEGORY DATA

- Concentrates conversions
- Summary 2 - Concentrates Conversion Factors for Ready-to-Drink (RTD) Format
- Table 69 - Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023
- Table 70 - Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023
- Table 71 - Off-trade Sales of Concentrates by Category: Value 2018-2023
- Table 72 - Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023
- Table 73 - LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023
- Table 74 - NBO Company Shares of Off-trade Concentrates: % Value 2019-2023
- Table 75 - LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023
- Table 76 - NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023
- Table 77 - LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023
- Table 78 - NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023
- Table 79 - LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023
- Table 80 - Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028
- Table 81 - Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028
- Table 82 - Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028
- Table 83 - Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

## Juice in China

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

- Decline for juice in 2023, although coconut and other plant waters remains strong
- Not from concentrate 100% juice sees high growth from a low base
- Decline in off-trade sales of juice does not impact the leading players

## PROSPECTS AND OPPORTUNITIES

Negative performance expected for juice over the forecast period

Brands in juice drinks will respond to decline through cost control and flavour innovation

Compound fruit and vegetable juices expected to grow due to specific targeted functionality

## CATEGORY DATA

Table 84 - Off-trade Sales of Juice by Category: Volume 2018-2023

Table 85 - Off-trade Sales of Juice by Category: Value 2018-2023

Table 86 - Off-trade Sales of Juice by Category: % Volume Growth 2018-2023

Table 87 - Off-trade Sales of Juice by Category: % Value Growth 2018-2023

Table 88 - NBO Company Shares of Off-trade Juice: % Volume 2019-2023

Table 89 - LBN Brand Shares of Off-trade Juice: % Volume 2020-2023

Table 90 - NBO Company Shares of Off-trade Juice: % Value 2019-2023

Table 91 - LBN Brand Shares of Off-trade Juice: % Value 2020-2023

Table 92 - Forecast Off-trade Sales of Juice by Category: Volume 2023-2028

Table 93 - Forecast Off-trade Sales of Juice by Category: Value 2023-2028

Table 94 - Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028

Table 95 - Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

## RTD Coffee in China

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

RTD coffee rebounds to growth in 2023

RTD coffee in China sees increased competition

### PROSPECTS AND OPPORTUNITIES

Growth opportunities for RTD coffee, such as plant-based milks and black coffee

Offering differentiated RTD coffee products amidst intense competition from affordable hot and fresh coffee

## CATEGORY DATA

Table 96 - Off-trade Sales of RTD Coffee: Volume 2018-2023

Table 97 - Off-trade Sales of RTD Coffee: Value 2018-2023

Table 98 - Off-trade Sales of RTD Coffee: % Volume Growth 2018-2023

Table 99 - Off-trade Sales of RTD Coffee: % Value Growth 2018-2023

Table 100 - NBO Company Shares of Off-trade RTD Coffee: % Volume 2019-2023

Table 101 - LBN Brand Shares of Off-trade RTD Coffee: % Volume 2020-2023

Table 102 - NBO Company Shares of Off-trade RTD Coffee: % Value 2019-2023

Table 103 - LBN Brand Shares of Off-trade RTD Coffee: % Value 2020-2023

Table 104 - Forecast Off-trade Sales of RTD Coffee: Volume 2023-2028

Table 105 - Forecast Off-trade Sales of RTD Coffee: Value 2023-2028

Table 106 - Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2023-2028

Table 107 - Forecast Off-trade Sales of RTD Coffee: % Value Growth 2023-2028

## RTD Tea in China

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Reduced sugar still RTD tea spearheads growth in RTD tea in 2023

Fiercer competition leads to innovations in taste, functionality, and packaging

E-commerce sees its share fall as on-the-go sales rebound

## PROSPECTS AND OPPORTUNITIES

Ample room for growth for reduced sugar still RTD tea

Dynamic growth for Oriental Leaf due to its lead in reduced sugar RTD tea, which is expected to be retained

The blurring of the line between RTD tea and low alcohol drinks

## CATEGORY DATA

Table 108 - Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 109 - Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 110 - Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

Table 111 - Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023

Table 112 - Leading Flavours for Off-trade RTD Tea: % Volume 2018-2023

Table 113 - NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023

Table 114 - LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023

Table 115 - NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023

Table 116 - LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023

Table 117 - Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028

Table 118 - Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028

Table 119 - Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028

Table 120 - Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

## Energy Drinks in China

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Robust growth for energy drinks in 2023

Regular energy drinks remain the most popular and drive growth

Red Bull and Eastroc Super Drink together maintain dominance in energy drinks

### PROSPECTS AND OPPORTUNITIES

Stable growth expected for energy drinks over the forecast period

A greater focus on herbal and plant ingredients likely

Product innovations targeting younger consumers anticipated in energy drinks

## CATEGORY DATA

Table 121 - Off-trade Sales of Energy Drinks: Volume 2018-2023

Table 122 - Off-trade Sales of Energy Drinks: Value 2018-2023

Table 123 - Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023

Table 124 - Off-trade Sales of Energy Drinks: % Value Growth 2018-2023

Table 125 - NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023

Table 126 - LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023

Table 127 - NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023

Table 128 - LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023

Table 129 - Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028

Table 130 - Forecast Off-trade Sales of Energy Drinks: Value 2023-2028

Table 131 - Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028

Table 132 - Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

## Sports Drinks in China

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Growth in sports drinks is sustained in 2023, even after robust growth in previous years

Alienergy paves the way for reduced sugar sports drinks in China  
Consumer education on consumption occasions drives growth

## PROSPECTS AND OPPORTUNITIES

Reduced sugar sports drinks likely to drive growth for sports drinks  
Electrolytes will continue to be a key value proposition for manufacturers, with more players entering the category  
Move towards retail e-commerce expected

## CATEGORY DATA

Table 133 - Off-trade Sales of Sports Drinks: Volume 2018-2023  
Table 134 - Off-trade Sales of Sports Drinks: Value 2018-2023  
Table 135 - Off-trade Sales of Sports Drinks: % Volume Growth 2018-2023  
Table 136 - Off-trade Sales of Sports Drinks: % Value Growth 2018-2023  
Table 137 - NBO Company Shares of Off-trade Sports Drinks: % Volume 2019-2023  
Table 138 - LBN Brand Shares of Off-trade Sports Drinks: % Volume 2020-2023  
Table 139 - NBO Company Shares of Off-trade Sports Drinks: % Value 2019-2023  
Table 140 - LBN Brand Shares of Off-trade Sports Drinks: % Value 2020-2023  
Table 141 - Forecast Off-trade Sales of Sports Drinks: Volume 2023-2028  
Table 142 - Forecast Off-trade Sales of Sports Drinks: Value 2023-2028  
Table 143 - Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2023-2028  
Table 144 - Forecast Off-trade Sales of Sports Drinks: % Value Growth 2023-2028

## Asian Speciality Drinks in China

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Continued decline for Asian specialty drinks  
Vinegar drinks declines as consumers have limited awareness of different product segments  
Bird's nest drinks niche and emerging, but long-term potential questionable

### PROSPECTS AND OPPORTUNITIES

Taste and format innovation likely in fruit vinegar products  
Functionality and health benefits could offer opportunities for Asian speciality drinks  
Packaging format innovation to differentiate

## CATEGORY DATA

Table 145 - Off-trade Sales of Asian Speciality Drinks: Volume 2018-2023  
Table 146 - Off-trade Sales of Asian Speciality Drinks: Value 2018-2023  
Table 147 - Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2018-2023  
Table 148 - Off-trade Sales of Asian Speciality Drinks: % Value Growth 2018-2023  
Table 149 - NBO Company Shares of Off-trade Asian Speciality Drinks: % Volume 2019-2023  
Table 150 - LBN Brand Shares of Off-trade Asian Speciality Drinks: % Volume 2020-2023  
Table 151 - NBO Company Shares of Off-trade Asian Speciality Drinks: % Value 2019-2023  
Table 152 - LBN Brand Shares of Off-trade Asian Speciality Drinks: % Value 2020-2023  
Table 153 - Forecast Off-trade Sales of Asian Speciality Drinks: Volume 2023-2028  
Table 154 - Forecast Off-trade Sales of Asian Speciality Drinks: Value 2023-2028  
Table 155 - Forecast Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2023-2028  
Table 156 - Forecast Off-trade Sales of Asian Speciality Drinks: % Value Growth 2023-2028

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