

# Dishwashers in Denmark

December 2024

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# Dishwashers in Denmark - Category analysis

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#### 2024 DEVELOPMENTS

Economic, housing market and sustainability aspects decrease the demand for new dishwashers

Convenience and easing household chores underpin purchases

Energy-efficiency feeds into new product development and innovation

## PROSPECTS AND OPPORTUNITIES

Spending pressures and a stagnant housing market to continue to limit purchases

Small households to push a demand for compact, space-saving appliances

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