



# Food Preparation Appliances in France

December 2023

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## Food Preparation Appliances in France - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Food processors suffer

Essential appliances such as mixers remain OK

Ongoing culinary trends and at-home lifestyles will support demand overall

#### PROSPECTS AND OPPORTUNITIES

Food processors to make a comeback, with a trend to fewer appliances at home privileging multi-functional devices

Health and wellness set to exert a strong influence

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