



**Euromonitor  
International**

# Analgesics in the US

September 2024

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## Analgesics in the US - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Analgesics overall to see a softer value performance in 2024

A new class of pain relief prescription medicine could bring change to analgesics

Continued momentum in topical analgesics/anaesthetic fuelled by new product launches

#### PROSPECTS AND OPPORTUNITIES

Aspirin and naproxen to witness continued declines over the forecast period

Emphasis on menstrual health could lead to combination menstrual pain management products

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### DISCLAIMER

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