

# Cider/Perry in Egypt

June 2025

**Table of Contents** 

#### Cider/Perry in Egypt - Category analysis

#### 2024 DEVELOPMENTS

#### **CATEGORY DATA**

- Table 1 Sales of Cider/Perry: Total Volume 2019-2024
- Table 2 Sales of Cider/Perry: Total Value 2019-2024
- Table 3 Sales of Cider/Perry: % Total Volume Growth 2019-2024
- Table 4 Sales of Cider/Perry: % Total Value Growth 2019-2024
- Table 5 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2019-2024
- Table 6 Sales of Cider/Perry by Off-trade vs On-trade: Value 2019-2024
- Table 7 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2019-2024
- Table 8 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2019-2024
- Table 9 GBO Company Shares of Cider/Perry: % Total Volume 2020-2024
- Table 10 NBO Company Shares of Cider/Perry: % Total Volume 2020-2024
- Table 11 LBN Brand Shares of Cider/Perry: % Total Volume 2021-2024
- Table 12 Forecast Sales of Cider/Perry: Total Volume 2024-2029
- Table 13 Forecast Sales of Cider/Perry: Total Value 2024-2029
- Table 14 Forecast Sales of Cider/Perry: % Total Volume Growth 2024-2029
- Table 15 Forecast Sales of Cider/Perry: % Total Value Growth 2024-2029

#### Alcoholic Drinks in Egypt - Industry Overview

#### **EXECUTIVE SUMMARY**

Alcoholic drinks in 202: The big picture

2024 key trends

Competitive landscape

Retail developments

On-trade vs off-trade split

What next for alcoholic drinks?

## MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

# TAXATION AND DUTY LEVIES

## OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

Outlook

## MARKET INDICATORS

Table 16 - Retail Consumer Expenditure on Alcoholic Drinks 2019-2024

# MARKET DATA

- Table 17 Sales of Alcoholic Drinks by Category: Total Volume 2019-2024
- Table 18 Sales of Alcoholic Drinks by Category: Total Value 2019-2024
- Table 19 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2019-2024
- Table 20 Sales of Alcoholic Drinks by Category: % Total Value Growth 2019-2024
- Table 21 GBO Company Shares of Alcoholic Drinks: % Total Volume 2020-2024
- Table 22 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2019-2024
- Table 23 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2024
- Table 24 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2024-2029
- Table 25 Forecast Sales of Alcoholic Drinks by Category: Total Value 2024-2029
- Table 26 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2024-2029
- Table 27 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2024-2029

#### DISCLAIMER

#### SOURCES

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cider-perry-in-egypt/report.