



Euromonitor
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Refrigeration Appliances in Singapore

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Singapore’s deflated housing market puts the brakes on growth with new homeowners remaining the key consumer base for refrigeration appliances
Smart and energy efficient units proving popular
Polarisation seen in the market as both compact and larger refrigeration appliances attract attention

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Growing demand for premium and energy efficient refrigeration appliances
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Health and wellness-driven innovations expected in the market

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