

Coffee in Slovakia

December 2024

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Coffee in Slovakia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising prices continue to dampen the overall demand for coffee Local roasters gain weight in the category Zdrava Kava gains momentum through new product development and marketing

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On-trade demand to rise as the economy and foodservice recover Premiumisation to spur fresh coffee variants New sugar tax to see a shift from RTD coffee

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