



**Euromonitor  
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# Soft Drinks in Portugal

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Bottled Water in Portugal

KEY DATA FINDINGS

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- Bottled water benefits from its alignment with the rising health and wellness trend
- Private labels represent almost half of retail volume sales in bottled water
- Companies continue to focus on sustainability and innovation to grow

PROSPECTS AND OPPORTUNITIES

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Carbonates in Portugal

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PROSPECTS AND OPPORTUNITIES

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#### PROSPECTS AND OPPORTUNITIES

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