



Euromonitor
International

Refrigeration Appliances in Japan

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Refrigeration Appliances in Japan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume sales of refrigeration appliances decline in 2023
Freezers bucks the declining trend
No clear champion, with seven players with double-digit shares in fridge-freezers

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From a series of enhancements to non-linear improvements
Aqua and Haier set to grow thanks to innovation
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Consumer Appliances in Japan - Industry Overview

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