

# Refrigeration Appliances in Japan

December 2024

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## Refrigeration Appliances in Japan - Category analysis

## KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Refrigeration appliances maintains its declining trend

Panasonic launches a smart fridge-freezer with an embedded camera

Players launch functions that contribute to sustainability

## PROSPECTS AND OPPORTUNITIES

Agua and Haier set to be on the rise

The growth momentum of freezers is likely to return

Will changes in door configuration continue to be seen?

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