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# Dishwashers in India

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Dishwashers remains a niche category in 2024
- Easy access to domestic help and preference for hand dishwashing are major obstacles for category development
- Increasing interest in smart dishwashers among affluent consumers

PROSPECTS AND OPPORTUNITIES

- Cooking processes and concerns around electricity consumption to limit stronger penetration of dishwashers
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Consumer Appliances in India - Industry Overview

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