



Euromonitor  
International

# Small Cooking Appliances in India

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Freestanding gas hobs remains dominant format, driven by local cooking habits and design of kitchen interiors  
Growing health consciousness drives heightened consumer demand for air fryers  
Standard coffee machines remains nascent category in 2024

PROSPECTS AND OPPORTUNITIES

Steady growth expected for small cooking appliances over forecast period  
Premiumisation set to gradually rise, driven by freestanding hobs  
E-commerce to gain further share, supported by relatively higher penetration and well-established consumer awareness of category

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Consumer Appliances in India - Industry Overview

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