



Euromonitor  
International

# Food Preparation Appliances in India

March 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Local food preparation habits necessitate and support dominance of blenders  
Growing health consciousness drives up sales of food preparation appliances  
Intense competition spurs new launches, alongside greater focus on energy efficiency and enhanced features

PROSPECTS AND OPPORTUNITIES

Steady growth expected over forecast period due to rise in nuclear families and favourable external factors  
Premiumisation set to gradually rise, driven by demand for models with quieter operations and better versatility  
E-commerce to gain further share due to relatively higher penetration and well-established consumer awareness of category

CATEGORY DATA

- Table 1 - Sales of Food Preparation Appliances by Category: Volume 2019-2024
- Table 2 - Sales of Food Preparation Appliances by Category: Value 2019-2024
- Table 3 - Sales of Food Preparation Appliances by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Food Preparation Appliances by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Food Preparation Appliances: % Volume 2020-2024
- Table 6 - LBN Brand Shares of Food Preparation Appliances: % Volume 2021-2024
- Table 7 - Distribution of Food Preparation Appliances by Format: % Volume 2019-2024
- Table 8 - Forecast Sales of Food Preparation Appliances by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Food Preparation Appliances by Category: Value 2024-2029
- Table 10 - Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2024-2029

Consumer Appliances in India - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer appliances?

MARKET INDICATORS

- Table 12 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025
- Table 13 - Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

- Table 14 - Sales of Consumer Appliances by Category: Volume 2019-2024
- Table 15 - Sales of Consumer Appliances by Category: Value 2019-2024
- Table 16 - Sales of Consumer Appliances by Category: % Volume Growth 2019-2024
- Table 17 - Sales of Consumer Appliances by Category: % Value Growth 2019-2024
- Table 18 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024
- Table 19 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024
- Table 20 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024
- Table 21 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024
- Table 22 - Sales of Small Appliances by Category: Volume 2019-2024
- Table 23 - Sales of Small Appliances by Category: Value 2019-2024
- Table 24 - Sales of Small Appliances by Category: % Volume Growth 2019-2024
- Table 25 - Sales of Small Appliances by Category: % Value Growth 2019-2024
- Table 26 - NBO Company Shares of Major Appliances: % Volume 2020-2024

Table 27 - LBN Brand Shares of Major Appliances: % Volume 2021-2024

Table 28 - NBO Company Shares of Small Appliances: % Volume 2020-2024

Table 29 - LBN Brand Shares of Small Appliances: % Volume 2021-2024

Table 30 - Distribution of Major Appliances by Format: % Volume 2019-2024

Table 31 - Distribution of Small Appliances by Format: % Volume 2019-2024

Table 32 - Forecast Sales of Consumer Appliances by Category: Volume 2024-2029

Table 33 - Forecast Sales of Consumer Appliances by Category: Value 2024-2029

Table 34 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029

Table 35 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029

Table 36 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029

Table 37 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029

Table 38 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029

Table 39 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029

Table 40 - Forecast Sales of Small Appliances by Category: Volume 2024-2029

Table 41 - Forecast Sales of Small Appliances by Category: Value 2024-2029

Table 42 - Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029

Table 43 - Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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## SOURCES

Summary 1 - Research Sources

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