

Bottled Water in Hong Kong, China

November 2024

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Bottled Water in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Niche of sparkling flavoured bottled water a strong performer Functional bottled water continues to gain traction Bonaqua leads sustainability innovation among bottled water brands

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Bottled water set for stable growth over forecast period Expected growth potential from tourists falls short Advanced sustainability of bottled water brands

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