



Other Hot Drinks in Canada

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Chocolate-based flavoured powder drinks focus on health benefits to align with rising trends
- Malt-based hot drinks increasingly appeal to health-conscious consumers
- A shift towards private label options as consumers look for cost saving opportunities

PROSPECTS AND OPPORTUNITIES

- The forecast period will see the expansion of ready-to-mix and convenient formats
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DISCLAIMER

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