



Euromonitor  
International

# Other Hot Drinks in the Philippines

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Other hot drinks suffer from increase competition from other breakfast options
- Nestlé Philippines launches zero-sugar variant of Milo
- International players dominate competitive landscape

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/other-hot-drinks-in-the-philippines/report](https://www.euromonitor.com/other-hot-drinks-in-the-philippines/report).