



Euromonitor
International

Bottled Water in Vietnam

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Bottled water continues to record strong performances as hotter weather is seen
- Product innovations tend to attract Vietnamese consumers
- Sustainable development is the focus of players in bottled water

PROSPECTS AND OPPORTUNITIES

- Bottled water set to see healthy growth as consumers look to limit sugar intake
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- Bottled water set to be more competitive, which will require suitable strategies

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Soft Drinks in Vietnam - Industry Overview

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Fountain sales in Vietnam

Fountain sales continue to grow thanks to the expansion of fast food stores and cinemas

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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