



Euromonitor  
International

# Cough, Cold and Allergy (Hay Fever) Remedies in Colombia

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## Cough, Cold and Allergy (Hay Fever) Remedies in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Demand for cold/cough remedies tends to stabilise

Herbal/traditional growing fast in cough remedies

Increasing knowledge about allergy symptoms

#### PROSPECTS AND OPPORTUNITIES

Self-medication drives sales of cold, cough and allergy (hay fever) remedies.

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### DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cough-cold-and-allergy-hay-fever-remedies-in-colombia/report](http://www.euromonitor.com/cough-cold-and-allergy-hay-fever-remedies-in-colombia/report).