



Euromonitor
International

Carbonates in Vietnam

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Both on-trade and off-trade sales of carbonates show positive performances
- Reduced sugar and sugar-free products continue to be welcomed by Vietnamese consumers
- Retail e-commerce gains a larger share of sales in carbonates

PROSPECTS AND OPPORTUNITIES

- Carbonates expected to record steady growth in volume and current value terms
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Soft Drinks in Vietnam - Industry Overview

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DISCLAIMER

SOURCES

Summary 1 - Research Sources

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