

# Wound Care in Colombia

September 2024

Table of Contents

## Wound Care in Colombia - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Demand for wound care products responds to specific and immediate needs Inflation impacts formats and promotional activity in wound care Pharmacies offer easy access and various pack sizes to dominate distribution

## PROSPECTS AND OPPORTUNITIES

Limited private label threat to brands Further segmentation can drive wound care Consumers prefer to assemble their own first aid kits

### CATEGORY DATA

Table 1 - Sales of Wound Care by Category: Value 2019-2024
Table 2 - Sales of Wound Care by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Wound Care: % Value 2020-2024
Table 4 - LBN Brand Shares of Wound Care: % Value 2021-2024
Table 5 - Forecast Sales of Wound Care by Category: Value 2024-2029
Table 6 - Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

# Consumer Health in Colombia - Industry Overview

#### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for consumer health?

#### MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024Table 8 - Life Expectancy at Birth 2019-2024

#### MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2019-2024

   Table 0 Sales of Consumer Health by Category: Value 2019-2024
- Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

#### APPENDIX

OTC registration and classification Vitamins and dietary supplements registration and classification Self-medication/self-care and preventive medicine Switches Summary 1 - OTC: Switches 2023-2024

# DISCLAIMER

# DEFINITIONS

SOURCES

Summary 2 - Research Sources

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