



Coffee in Cameroon

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Price sensitivity drives consumer choices in instant coffee in Cameroon
Fresh and instant standard coffee lead Cameroon’s coffee market, while instant coffee mixes struggle due to limited variety
Cameroon’s coffee sector reinvigorated with the relaunch of Cacao & Coffee festival

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Hot Drinks in Cameroon - Industry Overview

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DISCLAIMER

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