



Euromonitor  
International

# RTD Coffee in France

November 2024

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

RTD coffee struggles due to soaring prices in ingredients and packaging costs  
Negligible on-trade presence further suppresses potential sales  
Starbucks maintains its strong lead thanks to wide portfolio and well-known name

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Volume sales expected to recover over the forecast period  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/rtd-coffee-in-france/report](http://www.euromonitor.com/rtd-coffee-in-france/report).