

Refrigeration Appliances in Hong Kong, China

January 2025

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Refrigeration Appliances in Hong Kong, China - Category analysis

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2024 DEVELOPMENTS

Further declines for freezers and fridges due to limited space in local homes

Fridge freezers maintains high demand

Despite prevalence of offline sales, e-commerce gains further ground

PROSPECTS AND OPPORTUNITIES

Unit price increases expected due to global economic uncertainty and persistent supply chain issues

Home integration leads to greater popularity of smart refrigeration appliances

Freestanding freezers and fridges to continue losing popularity

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