

Carbonates in Switzerland

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Modest growth in 2024 despite new product development
- Carbonates' performance supported by regional and organic focus
- Coca-Cola retains the lead thanks to broad portfolio, high levels of penetration and long-standing recognition

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- Somewhat gloomy outlook for carbonates
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Soft Drinks in Switzerland - Industry Overview

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