

Fragrances in Taiwan

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Fragrances in Taiwan - Category analysis

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2024 DEVELOPMENTS

Fragrances perform well in post-pandemic era

Fragrances is led by Fa Hua Fragrance & Cosmetic Co Ltd

Beauty specialists claim the largest value share in distribution

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Generation X and Millennials to spearhead growth in fragrances

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Intense competition as landscape becomes more fragmented

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DISCLAIMER

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