

Depilatories in Estonia

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Uplift in socialising and travel boosts depilation usage occasions
- Procter & Gamble Services Eesti OÜ bolsters its firm lead
- Supermarkets elevate position offering one-stop solution for hair removal

PROSPECTS AND OPPORTUNITIES

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Beauty and Personal Care in Estonia - Industry Overview

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DISCLAIMER

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