

# Appliances and Electronics Specialists in Ireland

February 2025

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### Appliances and Electronics Specialists in Ireland - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Appliances and electronics specialists maintain retail value sales during 2024

Consumers shift to retail e-commerce to buy smaller electronics at affordable price points

The Irish Government raises awareness about recycling broken and unused appliances

#### PROSPECTS AND OPPORTUNITIES

Appliances and electronics specialists are set to be challenged by retail e-commerce and second-hand goods

The leading player in Ireland, Harvey Norman, expands into England

The uncertain geopolitical situation and an expected increase in customs duties and tariffs

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Retail in 2024: The big picture

Retailers focus on sustainability to align with consumer demands

Consumers continue to be cautious of their spending during 2024

What next for retail?

#### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2024

Seasonality

Christmas

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