



Euromonitor  
International

# Skin Care in Mexico

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## Skin Care in Mexico - Category analysis

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#### 2024 DEVELOPMENTS

Skin care delivers another strong performance in 2024  
Frabel retains a strong position in premium and mass skin care  
Supermarkets diversify offerings as e-commerce gains market share

#### PROSPECTS AND OPPORTUNITIES

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/skin-care-in-mexico/report](http://www.euromonitor.com/skin-care-in-mexico/report).