



Euromonitor
International

Vending in Hungary

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Current value growth slows as inflation stabilises but trade remains buoyant
- New deposit return scheme drives up unit prices in soft drinks vending
- Franchise model supports swift expansion of Vendobox concept

PROSPECTS AND OPPORTUNITIES

- Vending will continue to benefit from busy lifestyles and innovation in product mixes
- Coca-Cola expected to retain overall lead in value sales terms
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OPERATING ENVIRONMENT

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