



# Baby Food Packaging in Colombia

June 2024

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## Baby Food Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Folding cartons continue to cement their leading position in other baby food packaging

Thin wall plastic containers preserving freshness in prepared baby food

Brick liquid cartons gaining share in liquid milk formula packaging

#### PROSPECTS AND OPPORTUNITIES

Glass jars still lead prepared baby food packaging, despite losing share to thin wall plastic containers

Nestlé launches refillable packaging system for its NAN SUPREMEpro Toddler milk

## Baby Food Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic continues to grow in packaged food

PET bottles continue to dominate in soft drinks

Glass bottles dominate in alcoholic drinks, with brick liquid cartons seeing growth

Squeezable plastic tubes the leading pack type in beauty and personal care

Cost-effective, sustainable solutions gain traction in home care

### PACKAGING LEGISLATION

Colombia bans a number of single-use plastics from 1 July 2024

### RECYCLING AND THE ENVIRONMENT

Monomaterial packaging fuels the rise of 100% recyclable solutions

Colombia embracing sustainable food delivery systems through eco-friendly packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2021/2022 and Targets for 2023

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