



# Confectionery Packaging in Colombia

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Versatility and cost-effectiveness of flexible plastic makes it the dominant pack type

Sustainability concerns help flexible paper gain share in sugar confectionery

Flexible aluminium/paper continues to dominate boxed assortments

#### PROSPECTS AND OPPORTUNITIES

Folding cartons are forecast to see an increasing pack type share in Colombia

The 110g pack size is expected to grow due to its affordability and convenience

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