



Confectionery Packaging in Colombia

June 2024

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Confectionery Packaging in Colombia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Versatility and cost-effectiveness of flexible plastic makes it the dominant pack type

Sustainability concerns help flexible paper gain share in sugar confectionery

Flexible aluminium/paper continues to dominate boxed assortments

PROSPECTS AND OPPORTUNITIES

Folding cartons are forecast to see an increasing pack type share in Colombia

The 110g pack size is expected to grow due to its affordability and convenience

Confectionery Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic continues to grow in packaged food

PET bottles continue to dominate in soft drinks

Glass bottles dominate in alcoholic drinks, with brick liquid cartons seeing growth

Squeezable plastic tubes the leading pack type in beauty and personal care

Cost-effective, sustainable solutions gain traction in home care

PACKAGING LEGISLATION

Colombia bans a number of single-use plastics from 1 July 2024

RECYCLING AND THE ENVIRONMENT

Monomaterial packaging fuels the rise of 100% recyclable solutions

Colombia embracing sustainable food delivery systems through eco-friendly packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2021/2022 and Targets for 2023

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