



Euromonitor
International

RTD Tea in Ireland

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

RTD tea enjoys positive growth all round, thanks to aligning with a number of evolving trends
Carbonated RTD tea and kombucha has ongoing scope for excellent growth
Lipton maintains its strong lead with no competition to speak of

PROSPECTS AND OPPORTUNITIES

RTD tea expected to see ongoing growth, albeit at slightly lower levels
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Further new product developments expected over the forecast period

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Soft Drinks in Ireland - Industry Overview

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