



Euromonitor
International

Dairy Packaging in Colombia

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the most popular dairy pack type due to its affordability
Cost-advantages of plastic pouches boosting their popularity in condensed milk
HDPE bottles and brick liquid cartons gaining share in yoghurt

PROSPECTS AND OPPORTUNITIES

The 1,000ml pack size is expected to gain further share due to its cost-effectiveness
Shaped liquid cartons will continue performing strongly in shelf stable milk packaging

Dairy Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Flexible plastic continues to grow in packaged food
PET bottles continue to dominate in soft drinks
Glass bottles dominate in alcoholic drinks, with brick liquid cartons seeing growth
Squeezable plastic tubes the leading pack type in beauty and personal care
Cost-effective, sustainable solutions gain traction in home care

PACKAGING LEGISLATION

Colombia bans a number of single-use plastics from 1 July 2024

RECYCLING AND THE ENVIRONMENT

Monomaterial packaging fuels the rise of 100% recyclable solutions
Colombia embracing sustainable food delivery systems through eco-friendly packaging
Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-colombia/report.