

Men's Grooming in Italy

May 2025

Table of Contents

Men's Grooming in Italy - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Men's fragrances remains central to the growth of men's grooming in Italy

Gillette remains the focus of innovation while Dior benefits from the popularity of men's fragrances

Men value convenience and variety when shopping for beauty and personal care

PROSPECTS AND OPPORTUNITIES

Bright outlook for men's grooming as men develop more sophisticated beauty and personal care routines

Gen Z set to play a key role in the category's future

Innovation set to drive growth and development within men's grooming

CATEGORY DATA

Table 1 - Sales of Men's Grooming by Category: Value 2019-2024

Table 2 - Sales of Men's Grooming by Category: % Value Growth 2019-2024

Table 3 - Sales of Men's Razors and Blades by Type: % Value Breakdown 2021-2024

Table 4 - Sales of Men's Skin Care by Type: % Value Breakdown 2021-2024

Table 5 - NBO Company Shares of Men's Grooming: % Value 2020-2024

Table 6 - LBN Brand Shares of Men's Grooming: % Value 2021-2024

Table 7 - LBN Brand Shares of Men's Razors and Blades: % Value 2021-2024

Table 8 - Forecast Sales of Men's Grooming by Category: Value 2024-2029

Table 9 - Forecast Sales of Men's Grooming by Category: % Value Growth 2024-2029

Beauty and Personal Care in Italy - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for beauty and personal care?

MARKET DATA

Table 10 - Sales of Beauty and Personal Care by Category: Value 2019-2024

Table 11 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024

Table 12 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024

Table 13 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024

Table 14 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024

Table 15 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024

Table 16 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024

Table 17 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024

Table 18 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029

Table 19 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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