



Toilet Care in the United Kingdom

February 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Toilet care continues to decline in volume terms
New launches despite weak demand
Henkel remains the leader in toilet care in 2024

PROSPECTS AND OPPORTUNITIES

Toilet care set to return to volume growth later in the forecast period
Players will encourage consumers to return to using non-specific toilet care products
Little change in the distribution landscape across the forecast period

CATEGORY DATA

- Table 1 - Sales of Toilet Care by Category: Value 2019-2024
- Table 2 - Sales of Toilet Care by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Toilet Care: % Value 2020-2024
- Table 4 - LBN Brand Shares of Toilet Care: % Value 2021-2024
- Table 5 - Forecast Sales of Toilet Care by Category: Value 2024-2029
- Table 6 - Forecast Sales of Toilet Care by Category: % Value Growth 2024-2029

Home Care in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Home care in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

- Table 7 - Households 2019-2024

MARKET DATA

- Table 8 - Sales of Home Care by Category: Value 2019-2024
- Table 9 - Sales of Home Care by Category: % Value Growth 2019-2024
- Table 10 - NBO Company Shares of Home Care: % Value 2020-2024
- Table 11 - LBN Brand Shares of Home Care: % Value 2021-2024
- Table 12 - Penetration of Private Label in Home Care by Category: % Value 2019-2024
- Table 13 - Distribution of Home Care by Format: % Value 2019-2024
- Table 14 - Distribution of Home Care by Format and Category: % Value 2024
- Table 15 - Forecast Sales of Home Care by Category: Value 2024-2029
- Table 16 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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